

CONTACT

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Virtual

CANADIAN

Poultry Research Forum

2024

SPONSORSHIP OPPORTUNITIES

CANADIAN POULTRY NETWORK
RÉSEAU AVICOLE **CANADIEN**

Canadian Poultry Network



Réseau Avicole Canadien

SPONSORSHIP LEVELS

Sponsoring this event provides a prime opportunity for organizations to promote their brand and engage with students and research practitioners, business leaders and owners. By supporting the virtual 2024 Canadian Poultry Research Forum, you will have an opportunity to:

- Boost your brand awareness
- Build relationships and generate leads
- Expand your brand reach and exposure to your target market
- Connect with student and research practitioners in the Canadian Poultry industry

Bronze **\$250**

1 Complimentary registration

Sponsor Page recognition; logo, description, and link to website

Poster & Sponsor Hall Booth Listing

Silver **\$500**

2 Complimentary registrations

Sponsor Page recognition; logo, description, and link to website

Poster & Sponsor Hall Booth Listing

Session Sponsor (Per Session) Logo in top corner of session

Gold **\$1000**

4 Complimentary registrations

Sponsor Page; logo, description, and link to website

Poster & Sponsor Hall Booth Listing

Optional Premium Features: Exhibit Lead Retrieval & Live Video Booth

Choose 2 of the following features:

Login Page Banner

Live or recorded introduction or thank you (approximately 1 minute)

BENEFIT DESCRIPTIONS

Lobby Banner Image: Have your company brand front and center with a static banner ad. The banner ad is to be provided by the sponsoring company and displayed for one day of the event.

Exhibit/Poster Hall Booth Listing: Build a strong presence on the virtual event platform on a company profile, where you can upload your logo, company information, contact, information and branded documents of your choice (e.g., marketing collateral, company resources, white paper, research, etc.).

Branded Announcements: Send a notification to all conference attendees during the event to encourage one-on-one interaction or share company information and content. The number of notifications you get will depend on your sponsorship level, and your content will need to be approved by the CPRF committee.

Session Sponsor: Your company logo will be visible on the conference program details for the session while the session is taking place. Your company logo will be visible on-screen before the session starts, and your company will be verbally acknowledged at the start and close of the session.



*We are pleased to offer
several sponsorship
opportunities*

VALUE-ADDED SPONSORSHIP LEVELS

We are pleased to provide these unique sponsorship opportunities. Please contact us if you'd like more information on sponsoring any of these items.

Hall of Fame Sponsor

Be recognized as the Hall of Fame sponsor on website and video
The CPRN Hall of Fame recognizes poultry scientists that have made a significant contribution over their career

\$ 1000

Student Awards

Be recognized as the student award sponsor. Up to three students will be granted \$150 awards (details TBD). You can also announce the winners at closing session. You will also receive all silver benefits.

\$ 750

Engagement Sponsor

Sponsor the Forum Challenge (gamification): Draw exposure to your brand by supporting the Conference Challenge (gamification). We will encourage conference attendees to engage with content. You will be recognized as the engagement sponsor and receive all silver benefits. Prizes may also be donated by other sponsors.

\$1500

Engagement Prizes (Cash or In-Kind)

Provide prizes for the forum challenge. This could be merchandise, gift cards, product vouchers, etc. You will be recognized as the donor of the prize. Please contact us to discuss this sponsorship opportunity.

\$ 150



The Platform

The forum will be held on Fourwaves. This virtual event solution is a product built from the ground up to support conferences of this kind.

Connecting Canadian Poultry Researchers & Students

About

Canadian Poultry Forum brings together more than 200 students and research practitioners for a virtual experience featuring the latest in research across Canada, for social networking and an exciting poster and trade show experience. This is an excellent opportunity to connect with students as they practice their presentation skills and develop into the industry leaders of tomorrow!

INTERESTED IN SPONSORING?

canadianpoultryresearchnetwork.ca

Canadian Poultry Network



Réseau Avicole Canadien

For more information on the event sponsorship opportunities please contact:

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